Founders *and* Futures

Real stories, real growth

GUEST INVITATION



YOUR HOST

Shafi

Media, marketing and advertising professional, programme host and live TV anchor.

25+
years in media

5,000+
live shows anchored

PROUD BNI MEMBER

Dear Innovator / Entrepreneur,

Every business has a story, and every founder has a journey worth sharing. I would like to personally invite you to be a guest on **Founders and Futures**, a video podcast that connects inspiring business owners with an audience looking for opportunities, partnerships and knowledge.

Why be a guest

Be seen as an expert
Your story is published on YouTube, Facebook and Instagram, and shared across our network.

Get business enquiries
Tell viewers what you offer and what you need, from franchises to suppliers and B2B partners.

Join from anywhere
No studio visit. Join from your office or home on a phone or laptop webcam.

Find good people
Announce job openings to an audience that already knows your story.

How it works

1
Get your link
We send you a secure recording link.

2
Connect
Open it on your phone or computer.

3
Talk
A relaxed, guided conversation.

4
Go live
We edit, publish and promote your episode.

Time needed
About 30 to 40 minutes

Where
Online, from your office or home
On-location shoot: optional add-on

Your investment
Starts from ₹10,000

The starting price covers your online episode with 3 Reels and 3 Shorts. Optional add-ons, such as more short clips or an on-location shoot with our camera team, are charged extra.

Please send us before recording

- ✓ **Your brand logo**
  A high-resolution file, shown on screen during your episode.
- ✓ **Photos, old and new**
  Your products, your team at work, how you started and your proudest moments.
- ✓ **Videos (optional)**
  Promotional videos, factory or office tours and product demos we can play during the talk.

On recording day

Light
Sit facing a window or a good light.

Sound
Earphones with a mic, in a quiet room.

Background
Neat, professional or with your brand.

The conversation

These are the topics we can cover. Before recording, we choose 8 to 10 questions together, so you feel fully prepared.

1 **Your journey**
Your background and current role, what makes your approach unique, and the milestones that shaped you.

2 **Your business today**
Where you are based, how you operate, your team and your company culture.

3 **Give and take**
What you are looking for (partners, suppliers, dealers), what you offer viewers (services, franchises) and any job openings.

4 **What sets you apart**
Your unique selling point, and any special offer or announcement for our audience.

5 **Advice and inspiration**
Who inspired you, your advice for young people, your tips on money and growth, and when viewers should contact you.

Ready to share *your story?*

Book your slot and send your materials.

Call / WhatsApp +91 98427 16692
Email hello@fnf360.in
Apply online fnf360.in
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Scan to apply

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